



Silver Beach Association
PO Box # 3
Normandy Beach, NJ 08739
silverbeachnj@aol.com

August 20, 2019

Dear Silver Beach Members,

Wow! Where did the summer go? It's been a pretty hot summer!! Hopefully, September will cool off and we can continue to enjoy the beach!

2019 Forecast Year-End Forecast and 2020 Proposed Budget:

Our forecast for 2019 Year End Financial Statement and our Proposed 2020 Budget are included with this letter.

The 2020 Proposed Budget will be presented to the Membership at the Fall Membership Meeting for discussion and approval.

If you have any questions/concerns, please contact *Andrea Greco* in advance of the meeting.

2019 Forecast

We forecast that income will be approximately \$13,000 higher than budgeted. This accounts for 17 new members, extra badge sales, tennis revenue and interest.

Our current estimate of 2019 expenses of \$234,500 is \$36,861 more than budgeted.

The biggest factors in this result are as follows:

- \$2,300 increase in Administration - (QuickBooks fees, beach badges, TR PBA donation)
- \$400 increase in Insurance
- \$13,000 increase in Taxes (Federal Income Tax - \$9k for 2018 and \$4k for 2019)
- \$3,800 increase in Operating Expense (2nd Security Guard)
- \$300 decrease in Recreation
- \$4,500 increase in Salaries
- \$3,500 increase in Professional Fees (Engineer)
- \$11,200 decrease in Beach Preservation (Toms River did the work)
- \$900 increase in Bay Beach (fencing)
- \$4,000 decrease in Ocean Beach Operation
- \$250 decrease in Tennis

\$24,000 increase in Capital Expense (mats, mule, LG chairs)

As a result of our financial performance, at year end 2019 we project a draw on reserves of \$22,882 and total SBA Reserves to be close to \$298,114.

2020 Proposed Budget

For 2020 we have budgeted revenue of \$202,100, which is \$3,400 more than we budgeted in 2019. We assume new Membership will be 4 in 2020 vs. 17 for 2019. We expect extra badge sales and beach revenue to be consistent with 2019. Membership dues will remain at \$450 for 2020.

We budgeted \$245,500 for expenses in 2020 which is \$47,800 more than 2019. Major differences from 2019 are as follows:

- \$1,000 increase in Administration (QuickBooks expenses)
- \$2,400 increase in Insurance (Mule/waverunner)
- \$4,000 increase in Federal Income Taxes
- \$3,400 increase in Operating Expense (2 Security Guards)
- \$300 increase in Recreation
- \$20,000 increase in Salaries (provision for extra hours for guards to set up beach equipment, additional badge checker on weekends and salary increases)
- \$2,500 increase in Professional Fees (Legal Fees/Engineer Fees)
- \$7,500 decrease in Beach Preservation
- \$3,000 increase in Bay Beach (winter fencing)
- \$2,500 decrease in Ocean Beach Operation
- \$350 decrease in Tennis Operation
- \$21,500 increase for Capital Expense (Mobie Mats, Mule Street Worthy, Lifeguard Storage Boxes. Ocean Beach Storage Boxes)

As you can see, most of the other increases/decreases are minor, except for Capital Expense.

The bulk of the budgeted figure for Capital Expense is just a guesstimate/placeholder. The shed at the top of Silver Beach Road has dry rotted, is an eyesore and needs to be removed/replaced.

We have hired a local Engineer, Najarian Associates in Lavallette, to perform a Property Assessment for the area west of the new dune on Boatman, Silver Beach and Fisherman Roads. They will provide advice as to what we are permitted to do in that area. From there, we will hire an Architect to develop 3 recommended scenarios, based on our needs

We will then present the 3 scenarios, with cost estimates, to the Membership for their choice/approval.

We hope to do this via email in the off-season so it can be in place for next year.

We will keep you advised of the status of these Capital Projects.

If adopted, the 2020 budget will result in a \$43,417 deficit. We predict the Capitol Project expenses

to be incurred in 2020 and then our expenses will go back to "normal". Therefore, rather than raise our dues for one year, or impose a one-time assessment, we recommend covering the \$43,417 deficit from reserves, which we have been building since Sandy for that purpose. We project our total reserves to be \$245,000 at the end of 2020.

Executive Committee Elections

The Slate of Candidates for 2020 is:

- Officers
 - Andrea Greco - Treasurer
 - Janet Doremus - Secretary
- Trustees
 - Bay Beach - Fred Manuel
 - Entertainment - Betsy Goor
 - Finance - Brian Kirkpatrick
 - Insurance - Manny Alvarez

The term of office for each of the above Officers and Trustees is two years from the date of election. Since there were no additional candidates nominated by the Membership, we will be asking the Membership to ratify this Slate at our Fall Meeting.

Family Day Celebration

Just a reminder, Family Day is **Saturday, August 31st**...rain date is Sunday, September 1st...

The DJ will play from **Noon** to **5pm**...

50-50 tickets will be on sale from 1pm-4:45pm, with the drawing just before 5pm...

The schedule for other events will be communicated via e-mail prior to the date.

Family Day takes a tremendous amount of effort. ***There is still time to volunteer.***

We need participation from the membership to help make the day a success and enjoyable to all.

If you would like to help, both adults and older teens are welcome, please contact

Betsy Goor (betsygoor@gmail.com or **908-410-3841**) in advance so that she can plan accordingly.

Fall Membership Meeting

The Fall Membership Meeting will be held on:

Saturday, September 7, 2019

10 am (PLEASE NOTE TIME CHANGE)

Dover Brick First Aid Squad
2nd Avenue and Rt. 35 South, Normandy Beach

We encourage everyone to attend the meeting. Your input is vital to keeping the Association on track.

The minutes of the Spring Meeting were distributed via e-mail and are posted on our website.

Spring Letter and Dues Form Mailing

The Spring Letter and Dues Form will be sent out via e-mail in late April, 2019. Please make sure you keep us apprised of changes to your e-mail address.

2020 dues of **\$450** will be due by **June 13, 2020**. Dues received after that date will be assessed a \$50 late fee.

We request that **EVERYONE** return the Dues Form with their payment to reduce clerical issues.

Enjoy the rest of the Summer!!

We hope to see you all on **Family Day** and at the **Fall Membership Meeting!!**

Silver Beach Executive Committee